



For Immediate Release

May 14, 2008

## **ANTA Sports Products Limited**

### **RMB 10 Million Emergency Donations for Earthquake Stricken Area**

(May 14, 2008-Hong Kong) ANTA Sports Products Limited (“ANTA Sports” or the “Company”; stock code: 2020) announced that donations of RMB 5 million in cash and RMB 5 million in sportswear would be provided to earthquake stricken area to help the victims.

A donation ceremony titled “love and care for afflicted area” was held in ANTA Sports headquarters soon after the quake in Wenchuan area of Sichuan Province. The Company will provide RMB 5 million in cash and RMB 5 million in sportswear to the quake stricken area, announced Ding Zhizhong, the chairman and CEO of ANTA Sports.

Employees of ANTA Sports actively responded to Mr. Ding’s call with donated cash and supplies exceeding RMB 10 million. Such cash and supplies will be directly used for disaster relief purpose by Red Cross Society of China. ANTA Sports was the first sportswear enterprise to provide donations to Red Cross Society of China after the disaster.

As a leading sportswear brand in China, ANTA Sports has been dedicated to fulfill its social responsibility and contribute to the society in a continuous manner. In 2007, ANTA Sports has donated over RMB1.4 million to charity organizations. Upon getting aware of the disaster, Mr. Ding immediately make donation to earthquake stricken area: “Facing such a sudden disaster, we hope that our donation could provide the supplies to people and express our love to them, helping them overcome the predicament with confidence.”



**安踏體育用品有限公司**  
**ANTA SPORTS PRODUCTS LIMITED**

**About ANTA Sports Products Limited**

ANTA Sports is one of the leading branded sportswear corporations in China. It is principally engaged in design, development, manufacturing and marketing of sportswear. Its products include sports footwear, apparel and accessories of the ANTA brand. ANTA Sports set up an extensive distribution network in China, with retail stores covering all the country, through its advanced management of distributors. ANTA Sports place great emphasis on its brand value. It builds up popularity of ANTA Sports products through advertising in different media, sponsorships of sports leagues in the PRC and outstanding athletes and extensive marketing and promotional activities. The Trademark Office of the State Administration for Industry and Commerce has named our ANTA Sports trademark as one of the “China’s Well-Known Trademarks” (中國馳名商標). ANTA Sports has also obtained a leading position in the composed index of market share in China for seven consecutive years.

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