



## 安踏體育用品有限公司 ANTA SPORTS PRODUCTS LIMITED

Incorporated in the Cayman Islands with limited liability  
於開曼群島註冊成立的有限公司

Stock Code 股份代號: 2020



### Financial Performance

- Turnover increased by 22.6% to RMB3,453.1 million
- Gross profit margin increased by 2.2% points to 43.7%
- Profit attributable to equity shareholders increased by 25.0% to RMB760.2 million
- Margin of profit attributable to equity shareholders increased by 0.4% points to 22.0%
- Basic earnings per share has an increase of 24.8% to RMB30.50 cents
- Interim dividend of HK20 cents per share is proposed, making a payout ratio of 57.2% of the 2010 1H profit attributable to equity shareholders
- Free cash inflow increased by 36.9% to RMB735.5 million

### Operational Performance

- Number of ANTA stores reached 7,052, a net increase of 461 ANTA stores
- Total sales floor area of ANTA stores increased by 9.9%, to approximately 776,000 sq.m.
- Average sales floor area per ANTA store increased from 107 sq.m. to 110 sq.m.
- Average selling prices (wholesale price) increased by 2.0% to RMB96.9 for footwear and increased by 7.1% to RMB49.6 for apparel
- Average cost of footwear sold decreased by 4.6%
- Volume increased by 9.3% to 18.0 million pairs for footwear and increased by 26.4% to 32.5 million pieces for appare



**TURNOVER**  
**RMB3,453.1**  
**MILLION**

supported by impressive  
growth in average selling  
prices and volume

**GROSS**  
**PROFIT**  
**MARGIN**  
**43.7%**

reflecting strong  
brand equity

**PAYOUT**  
**RATIO**  
**57.2%**

better returns to  
shareholders

### Cautionary Statement Regarding Forward-Looking Statements

This Interim Report 2010 contains certain forward-looking statements with respect to the financial conditions, results of operations and business of the Group. These forward-looking statements represent the Group's expectations or beliefs concerning future events and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Certain statements, that include wordings like "potential", "estimated", "expects", "anticipates", "objective", "intends", "plans", "believes", "estimates", and similar expressions or variations on such expressions may be considered "forward-looking statements".

Forward-looking statements involve inherent risks and uncertainties. Readers should be cautioned that a number of factors could cause actual results to differ in some instances materially, from those anticipated or implied in any forward-looking statement. Forward-looking statements speak only at the date they are made, and it should not be assumed that they have been reviewed or updated in the light of new information or future events. Trends and factors that are expected to affect the Group's results of operations are described in the sections of "Management Discussion and Analysis".