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ANTA Sports Products Limited

安踏體育用品有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2020)

DATE OF BOARD MEETING

The board of Directors (the “Board”) of ANTA Sports Products Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held on Monday, 16 August 2010, for the purpose of, inter alia, considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2010 and considering the payment of an interim dividend.

By Order of the Board
ANTA Sports Products Limited
Company Secretary
Ling Shing Ping

Hong Kong, 2 August 2010

As at the date of this announcement, the executive directors are Mr. Ding Shizhong, Mr. Ding Shijia, Mr. Lai Shixian, Mr. Wang Wenmo, Mr. Wu Yonghua and Mr. Zheng Jie; and the independent non-executive directors are Mr. Yeung Chi Tat, Mr. Lu Hong Te and Mr. Dai Zhongchuan.