



# 安踏體育用品有限公司

## ANTA SPORTS PRODUCTS LIMITED

For immediate release

### ANTA Sports is the Only Sportswear Enterprise Became Hang Seng Corporate Sustainability Index Series Constituent

(Hong Kong, 15 July 2010) **ANTA Sports Products Limited** (“ANTA Sports” or the “Company”, stock code: 2020), a leading branded sportswear enterprise in China, is pleased to announce that the Company has been included into the newly-launched Hang Seng Corporate Sustainability Index Series by Hang Seng Indexes Company Limited. The Company is the only sportswear enterprise to be included in the index.

The aims of the index series are to further raise awareness about corporate sustainability (which encompasses environmental, social and corporate governance performance) and serve increasing international interest in sustainability investment. The Hang Seng Corporate Sustainability Index Series will be calculated and disseminated real-time starting 26 July 2010. Initially, there are 30 constituent companies in this index.

Commenting on the inclusion, **Mr. Ding Shizhong, Chairman and CEO of ANTA Sports**, said, “We are honored to become the only sportswear enterprise in Hang Seng Corporate Sustainability Index Series constituent, this is a significant endorsement of the Company’s efforts and commitments in enhancing corporate sustainability. The Company believes that the inclusion will further enhance its profile in the global capital market. Looking ahead, we will strive to enhance our management capabilities and corporate governance performance as to create greater value and return for our shareholders. “

Hang Seng Corporate Sustainability Index Constituent List (in alphabetical order)			
1	ANTA Sports	16	Hang Seng Bank
2	Bank of China	17	Henderson Land
3	BOC Hong Kong	18	HK Electric
4	Cathay Pac Air	19	HKEx
5	CCB	20	Hopewell Hldgs
6	Cheung Kong	21	HSBC Hldgs
7	China Agri	22	Hutchison
8	China Life	23	Hysan Dev
9	China Mobile	24	Lenovo Group
10	China Overseas	25	Li & Fung
11	China Railway	26	MTR Corporation
12	China Telecom	27	OOIL
13	CLP Hldgs	28	PetroChina
14	CM Bank	29	SHK Prop
15	Hang Lung Prop	30	Swire Pacific 'A'

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### **About ANTA Sports Products Limited**

As one of the leading branded sportswear enterprises in China, ANTA Sports Products Limited primarily designs, develops, manufactures and markets sportswear, including sports footwear, apparel and accessory. The Group has established an extensive distribution network and nationwide retail outlets in China under the management of the distributors. The Group places great emphasis on branding by integrating the resources from sports leagues' sponsorships, placement of advertisements, interaction with consumers through the internet and endorsement of elite athletes with the featured products to enhance product and brand differentiation. For the past nine years, its footwear has been enjoying a leading position in China composed index on market shares.

### **For further information, please contact:**

#### **ANTA Sports Products Limited**

Investor Relations Department

Tel: (852) 2116 1660

Fax: (852) 2116 1590

E-mail: [ir@anta.com](mailto:ir@anta.com) / [ir@anta.com.hk](mailto:ir@anta.com.hk)

#### **Hill & Knowlton Asia Limited**

Gary Li

Tel: (852) 2894 6239 / 9652 9002

E-mail: [gary.li@hillandknowlton.com.hk](mailto:gary.li@hillandknowlton.com.hk)

Carol Mak

Tel: (852) 2894 6283 / 6126 5261

E-mail: [carol.mak@hillandknowlton.com.hk](mailto:carol.mak@hillandknowlton.com.hk)