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ANTA Sports Products Limited

安踏體育用品有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2020)

APPOINTMENT OF DEPUTY CHAIRMAN

The board of directors (the “Board”) of Anta Sports Products Limited (the “Company”) announces that Mr. Ding Shijia (“Mr. Ding”) has been appointed as the Deputy Chairman of the Company with effect from 12 July 2010.

Mr. Ding, aged 45, is the Executive Director and the Vice President of the Company. He is primarily responsible for the management of our Group’s footwear operations. Mr. Ding joined our Group in July 1994 and has over ten years of experience in the sporting goods industry in China. In 2002 and 2004, he was awarded the title of “Eminent Young Entrepreneur of Quanzhou”. Mr. Ding is the elder brother of Mr. Ding Shizhong, the cousin of Mr. Wang Wenmo and the brother-in-law of Mr. Lai Shixian, all of whom are the Company’s Executive Directors.

There is no service contract between Mr. Ding and the Company in relation to his appointment as Deputy Chairman, but Mr. Ding has entered into a service contract as an Executive Director with the Company commencing 15 June 2010. Pursuant to the Company’s articles of association, Mr. Ding’s appointment is subject to retirement by rotation and Mr. Ding will be eligible for re-election at the annual general meeting of the Company. Pursuant to the said service contract, the annual aggregate basic salary and fees payable to Mr. Ding is RMB500,000. Mr. Ding is also entitled to a discretionary year-end bonus, and other benefits and allowances. The total emoluments payable to Mr. Ding is determined by the Board upon the recommendations of the remuneration committee of the Board (the “Remuneration Committee”) by reference to his duties and responsibilities and the comparative market conditions and is subject to review by the Remuneration Committee at the end of each financial year.

As of the date of this announcement, Mr. Ding has a deemed interest of 1,432,900,000 shares (57.47%) in the issued share capital of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, there are no other matters relating to the appointment of Mr. Ding that need to be brought to the attention of the shareholders of the Company and there is no other information to be disclosed pursuant to the requirements under Rule 13.51(2)(a) to (w) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board
ANTA Sports Products Limited
Company Secretary
Ling Shing Ping

Hong Kong, 12 July 2010

As at the date of this announcement, the executive directors are Mr. Ding Shizhong, Mr. Ding Shijia, Mr. Lai Shixian, Mr. Wang Wenmo, Mr. Wu Yonghua and Mr. Zheng Jie; and the independent non-executive directors are Mr. Yeung Chi Tat, Mr. Lu Hong Te and Mr. Dai Zhongchuan.