



Immediate Release

**ANTA's Endorser Jankovic Wins WTA Premier Tour BNP Paribas  
Open  
Tianjin Team Crowned ANTA National Volleyball League  
Champion  
Seven Years in a Row**

(Hong Kong, 23 March 2010) **ANTA Sports Products Limited** ("ANTA Sports" or the "Company", stock code: 2020), a leading branded sportswear enterprise in China, is pleased to announce that its endorsed female tennis player Jelena Jankovic clinched victory in the BNP Paribas Open, one of the WTA Premier Tours, 6-2 6-4 over the No.2 seeded Caroline Wozniacki in the early hours of 23 March local time. This is Jankovic's 12th career singles title on the professional tournaments, and one of her most important wins.

ANTA Sports, with its strong R&D capability, is committed to providing its endorsed players with the professional sportswear and equipment developed with cutting-edge technology. The performance-enhancing tennis outfit custom-made by ANTA Sports for Jankovic in her latest WTA Tour helped her pull off one of her best on court performances yet. To cope with the heat and to minimise drag, Jankovic's tennis dress was made of lightweight fabrics with superb elasticity and breathability. In addition to the hi-tech tennis dress, ANTA Sports also provided Jankovic with top range tennis shoes. Using 7 of international cutting-edge proprietary technologies, such as the "A-CORE" and "A-COOL", the shoes offered maximum protection and stability to support Jankovic's performance.

Moreover, curtain drew on the Finals of Division A of Women's ANTA National Volleyball League 2009-2010 on 21 Mar 2010. Reigning champion Tianjin Team successfully fended off Shanghai Team, claiming the title of Women's ANTA National Volleyball League for the 7th consecutive season. Tianjin Team received the award on stage in ANTA Sports' specially designed Champion T-shirt. ANTA Sports has also featured the ANTA's Champion T-shirts in its promotional campaigns through broadcast, print and online media to popularise the sport and raise awareness for the Finals of this season.



安踏體育用品有限公司  
ANTA SPORTS PRODUCTS LIMITED



Photo 1: Classic with timeless elegance - Jankovic in ANTA Sports' designed tennis skirt with simple and seemly style.



Photo 2: Jankovic claims victory in the WTA Premier Tour BNP Paribas Open, owning a dozen career singles titles on professional tournaments.



Photo 3: Finals of Division A of Women's ANTA National Volleyball League 2009-2010. Tianjin Team defends its title against Shanghai Team.



Photo 4: ANTA Sports is the equipment sponsor for Women's ANTA National Volleyball League, providing the participating teams with jerseys, footwear and other professional volleyball equipment.



Photo 5: All smiles and triumphant: Tianjin Team in ANTA's Champion T-shirt on the victory podium after their win against Shanghai Team.



**About ANTA Sports Products Limited**

As one of the leading branded sportswear enterprises in China, ANTA Sports Products Limited primarily designs, develops, manufactures and markets sportswear, including sports footwear, apparel and accessories. The Group has established an extensive distribution network and nation-wide retail outlets throughout China under the management of the distributors. The Group places great emphasis on branding by integrating the resources from sponsorship of sports leagues, placement of advertisements, online interaction with consumers and endorsement of elite athletes with featured products in order to enhance brand and product differentiation. For the past eight years, ANTA's footwear has been enjoying a leading position in the composite index on market shares in China.

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