



# 安踏體育用品有限公司

## ANTA SPORTS PRODUCTS LIMITED

Immediate release

### **ANTA Sports Named Winner of Corporate Governance and Investor Relations Awards by Asia Money, The Asset and IR Magazine**

(Hong Kong, 5 March 2010) **ANTA Sports Products Limited** ("ANTA Sports" or the "Company", stock code: 2020), a leading branded sportswear enterprise in China, is pleased to announce that the Company's efforts in corporate governance and investor relations excellence have received accolades from leading regional financial magazines. The awards are as follows:

- "Best Overall for Corporate Governance", "Best for Disclosure and Transparency", "Best for Responsibilities of the Management and the Board of Directors", "Best for Shareholders' Rights and Equitable Treatment", "Best for Investor Relations" and "Best Investor Relations Officer" – **6 awards from Corporate Governance Poll 2009 by Asiamoney**
- *Gold Award for Investor Relations* - **The Asset**
- *Certificate of Excellence* (2008 and 2009) - **IR Magazine**

Enhancing transparency and strengthening communications with the finance and business community through just, accurate and timely disclosure are something that ANTA Sports hold dear. The Group has employed a proactive approach to communicate with shareholders, investors, analysts, media and the public through various platforms, such as regular analyst and media presentations, interim and annual reports, company website, roadshows and corporate visits. It helps deepen their understanding of the Company's business strategy.

Mr Ding Shizhong, Chairman and CEO of ANTA Sports, says: "I would like to express my sincere gratitude to the investors and analysts for the continued support and commendation they have bestowed on ANTA Sports over the years. The accolades are recognition of our best practice in investor relations and corporate governance, and they shall serve to remind all of us at ANTA of the importance to keep moving to strengthen our work in the company's level of transparency, corporate governance and investor relations."



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Photo: Ms. Claudia Lo, Vice President of Investor Relations of ANTA Sports (left), received 6 awards from Corporate Governance Poll 2009 by Asiamoney on behalf of the Company.

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### **About ANTA Sports Products Limited**

As one of the leading branded sportswear enterprises in China, the Group primarily designs, develops, manufactures and markets sportswear, including sports footwear, apparel and accessories. The Group has established extensive distribution network and nationwide retail outlets in China under the management of the distributors. The Group places great emphasis on branding by integrating the resources from sports leagues' sponsorships, placement of advertisements, interaction with consumers through internet and endorsement of elite athletes with the featured products to enhance brand and product differentiation. Its footwear has been led in China composed index on market shares for 8 consecutive years.

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