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**ANTA Sports Products Limited**  
**安踏體育用品有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 2020)**

**DATE OF BOARD MEETING**

The board of Directors (the “Board”) of ANTA Sports Products Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held on Wednesday, 24 February 2010, for the purpose of, inter alia, considering and approving the annual results of the Company and its subsidiaries for the year ended 31 December 2009 and considering the payment of a final dividend.

By order of the Board  
**ANTA Sports Products Limited**  
**Ling Shing Ping**  
*Company Secretary*

Hong Kong, 10 February 2010

*As at the date of this announcement, the executive Directors are Mr. Ding Shizhong, Mr. Ding Shijia, Mr. Lai Shixian, Mr. Wang Wenmo, Mr. Wu Yonghua and Mr. Zheng Jie; and the independent non-executive Directors are Mr. Yeung Chi Tat, Mr. Lu Hong Te and Mr. Dai Zhongchuan.*