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For Immediate Release

25 June 2007

ANTA Sports Products Limited Announces its Global Offering

Offering Highlights:

- Number of Offer Shares: 600,000,000 shares (the "Offer Shares"), of which 10%, or 60,000,000 shares, will be offered to the public for subscription under the public offering in Hong Kong (the "Public Offering") and 90%, or 540,000,000 shares, will be placed under the international placing (the "International Placing").
- Offer price range: HK\$4.28 to HK\$5.28 per share
- Size of the Global Offering: HK\$2,568,000,000 to HK\$3,168,000,000 (before exercise of Over-allotment Option)
- The Public Offering will commence at 9:00 a.m. on Tuesday, 26 June 2007 and is expected to close at 12:00 noon on Friday, 29 June 2007.
- The Company's shares are expected to start trading on the Main Board of the Stock Exchange of Hong Kong Limited on Tuesday, 10 July 2007.
- Stock code is 2020
- Morgan Stanley Asia Limited is Sole Global Coordinator, Bookrunner, Sponsor and Lead Manager of the Global Offering.

(25 June 2007, Hong Kong) ANTA Sports Products Limited ("ANTA Sports" or the "Company"; Stock code: 2020), one of the leading branded sports footwear enterprises in the PRC, announces today its global offering (the "Global Offering") and the details of its listing on the Main Board of The Stock Exchange of Hong Kong Limited.

ANTA Sports will issue 600,000,000 new shares (the “Offer Shares”) in the Global Offering, of which 90%, or 540,000,000 shares, will be placed under the international placing (the “International Placing”) and 10%, or 60,000,000 shares, will be offered to the public for subscription under the public offering in Hong Kong (the “Public Offering”). The aforesaid arrangement may be subject to re-allocation due to over-subscription in the Public Offering and International Placing. The Company will grant an over-allotment option that will increase the number of Offer Shares by 15%, or 90,000,000 shares (the “Over-allotment Option”), to among other things, cover over-allocations in the International Placing.

The offer price per share of ANTA Sports will range between HK\$4.28 and HK\$5.28 and the board lot for dealing is 1,000 shares. Based on an offer price of HK\$4.78 per share (being the mid-point of the offer price range), net proceeds to the Company from the Global Offering, before exercise of the Over-allotment Option and after deduction of the underwriting commission and other estimated expenses incurred from the offering, will be approximately HK\$2.746 billion. The Company intends to use the net proceeds from the Global Offering as follows:

- Organize trade fairs, brand promotion, sponsorship of major sports leagues and events, media advertising, marketing campaigns and activities and endorsements of up-and-coming athletes;
- Open retail outlets under the authorized international sportswear brands and open retail sports complexes and set up ANTA flagship stores in major cities in China;
- Further develop regional sales offices, expand and improve the coverage of the ANTA sales network and provide renovation subsidies to ANTA retail outlets;
- Acquire land use rights, plant and machinery, staff quarters as part of the expansion of its production facilities for footwear products (through the addition of 12 more production lines) and shoe soles and the addition of production bases for apparel products and upgrade production machinery;
- Establish a new information management system to link up the production, sales and finance systems;
- Invest in advanced testing and scientific equipment, recruit experts and designers and engage consultancy firms and universities for enhancing sports science and raw material research, product testing, innovation and development and design capabilities and apply for intellectual property rights and licenses for new

- technological know-how that the Company developed to protect the Company's intellectual property rights; and
- Provide funding for working capital and other general corporate purposes.

The Public Offering will commence at 9:00 a.m. on Tuesday, 26 June 2007 and close at 12:00 noon on Friday, 29 June 2007. The Company's shares are expected to commence trading on the Main Board of the Stock Exchange of Hong Kong Limited on Tuesday, 10 July 2007.

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ANTA Sports, one of the leading branded sports footwear enterprises in the PRC, is primarily engaged in design, development, manufacturing and marketing of sportswear, including sports footwear and apparel for professionals and the general public under the ANTA brand. ANTA Sports sells ANTA products on a wholesale basis to distributors who are responsible for distribution to authorized ANTA retail outlets which sell ANTA products to consumers in the PRC. ANTA Sports places great emphasis on brand building and promotes ANTA products and raises brand awareness through advertisements in the press and television media, sponsorship of PRC sports competitions, national leagues such as the Chinese Basketball Association, and athletes, and various other promotional activities. ANTA trademark as applied to its sports footwear was ranked by the Trademark Office of the State Administration for Industry and Commerce of the PRC (中國國家工商行政管理總局商標局) as a "China's Well-Known Trademark" (中國馳名商標).

ANTA products are manufactured through a combination of internal and external production. ANTA Sports currently has 15 footwear production lines and one apparel production base. A second apparel production base is expected to commence production in the third quarter of 2007. ANTA's distributors manage local networks of authorized ANTA retail outlets. As of 31 March, 2007, ANTA had 37 distributors which directly operated or indirectly managed an aggregate of 4,217 authorized ANTA retail outlets throughout the PRC.

Mr. Ding Shizhong, Chief Executive Officer of ANTA Sports Products Limited said "Building on our established brand equity, extensive network of third party

distributors which manage nationwide retail outlets and our vertically integrated business model, ANTA Sports has successfully established good brand recognition and a leading position in its target market. Looking ahead, we intend to implement strategies such as further enhancing our brand image and recognition, working with our distributors to expand and strengthen distribution and the ANTA retail networks and improving our product research, design and development capabilities.”

— End —

This press release is distributed by Wonderful Sky Public Relations & Financial Consultant Co., Ltd. for ANTA Sports Products Limited.

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