

# INTERIM RESULTS HIGHLIGHTS 2009

**DARE TO ADVANCE STRIVE FOR PERFECTION**



**ANTA SPORTS PRODUCTS LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

Stock code: 2020

**NET PROFIT  
RMB608.3  
MILLION**

achieved  
higher than  
the entire year  
of 2007

**GROSS PROFIT  
MARGIN  
41.5%**

reflecting  
strong brand  
equity

**NET PROFIT  
MARGIN  
21.6%**

reflecting  
scale effect  
and better  
cost control

## IN TERMS OF FINANCIAL PERFORMANCE

Turnover was almost double of 2007 1H turnover, representing an increase of 27.7% to RMB2,817.0 million, comparing with that of 2008 1H

Gross profit margin increased by 2.6% points to 41.5%

Operating profit increased by 63.1% to RMB682.9 million

Net profit margin increased by 1.9% points to 21.6%

Profit attributable to shareholders increased by 40.1% to RMB608.3 million

Basic earnings per share has an increase of 40.1% to RMB24.43 cents

Interim dividend of HK12 cents per share is proposed, making a payout ratio of 43.3% of the 2009 1H profit

Free cash inflow increased by 31.6% to RMB537.3 million

## IN TERMS OF OPERATIONAL PERFORMANCE

Number of ANTA stores reached 6,129, a net increase of 462 ANTA stores

Total sales floor area of ANTA stores increased by 12.3%, to 641,484 sq.m.

Average sales floor area per ANTA store increased from 100.8 sq.m. to 104.7 sq.m.

ASP (wholesale price) increased by 3.1% to RMB95.0 for footwear and increased by 5.7% to RMB46.3 for apparel

Average cost of footwear sold decreased by 2.5%

Volume increased by 26.6% to 16.4 million pairs for footwear and increased by 22.0% to 25.7 million pieces for apparel

